

Universal Biosensors, Inc.

ARBN 121 559 993

UBS Australian Healthcare Conference

June 2012



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UBI in summary

Powerful technology for growing POC diagnostics markets

- Point-of-care ("POC") diagnostics is ~\$15Bn market with ~11% growth pa
- Electro-chemical sensor technology, protected by 44 patent families...
- ...enables easy-to-use, accurate, low cost diagnostics using a handheld reader & disposable test strips, ideal for POC applications

World-scale strip manufacturing plant in operation

- ISO13485 certified, fully automated, world-scale manufacturing in place
- Includes capacity to produce >750M glucose test strips p.a.

1st product, used to manage diabetes, now being sold in major world markets by LifeScan

- Blood glucose self-testing market is \$10Bn worldwide, growing ~10% pa
- LifeScan (J&J) sells 4-5Bn glucose test strips p.a. (~27% market share)
- LifeScan now selling UBI-developed glucose strips in key world markets
- UBI earns ~US1c per OneTouch Verio strip sold, and a margin on supply
- LifeScan paying UBI \$4.5M to prove feasibility of a novel glucose product

2nd product, for POC PT-INR testing, planned to launch in 2013 with Siemens

- UBI partnership with Siemens in "professional" POC coagulation testing
- PT-INR testing market estimated at ~\$700M today, growing at ~15% p.a.
- Aim to launch PT-INR test in 2013; other POC coagulation tests to follow
- UBI earns revenue from R&D milestone payments & strip manufacturing

R&D will broaden UBI's test menu

- UBI will apply its strip technology to immunoassay & molecular tests...
- ...while using proven strip designs to expand test "menu" cost effectively

UBI aims to be a leader in POC diagnostics

- UBI's capability has now been validated by 2 world-leading companies
- UBI's early glucose business generating positive gross margins
- New products will leverage manufacturing investment and build profits
- Cash balance: \$15.7M (31/3/12), with prior 12 month cash burn of \$4.9M
- UBI is ASX-listed with market capitalisation of ~\$94M (4th June 2012)



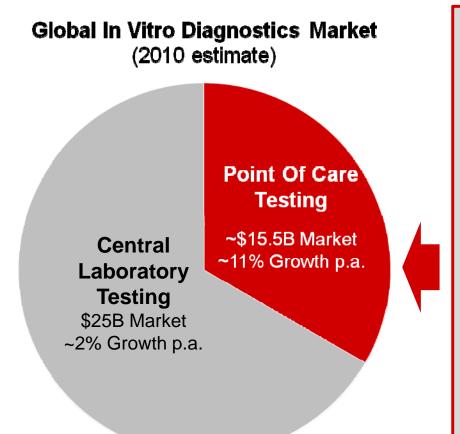
Contents



- UBI Overview
- Blood Glucose Monitoring
- Coagulation Testing & Beyond



UBI targets the \$15B, growing POC market



Point of Care Growth Drivers

- ✓ Improved Health Economics (lower cost and better outcomes)
- ✓ Supports:
 - more <u>timely</u> diagnosis
 - increased <u>frequency</u> of testing for improved health outcomes
 - Management of chronic disease
 - Monitoring the effectiveness of a therapy
 - distributed healthcare for regional & remote areas as well as emerging economies



Using UBI's powerful diagnostic technology

Well suited to Point-of-Care

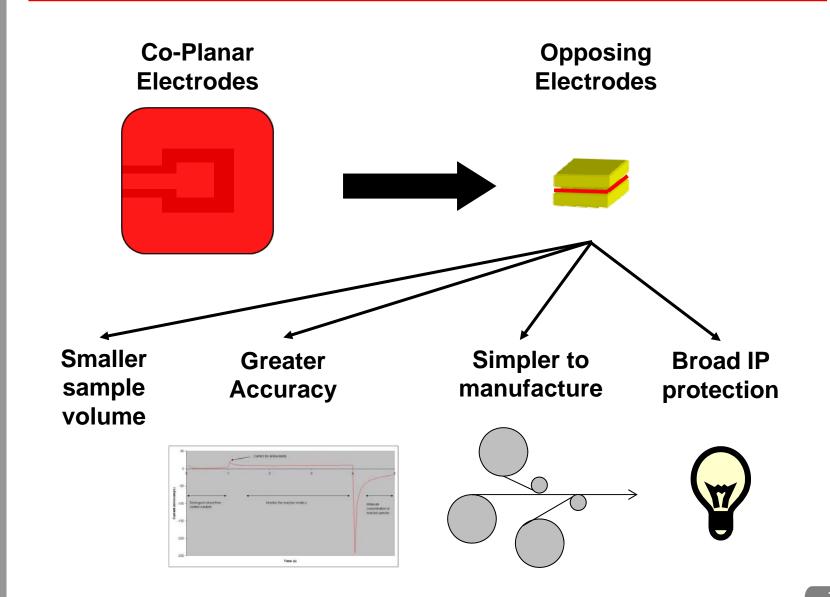
- ✓ Easy to use (requires small drop of blood from finger-prick)
- ✓ Accurate results

 (results that are accurate for each individual)
- ✓ Low cost to manufacture (supports fully automated, scale manufacturing)
- Broad application
 - ✓ Across analytes (enzymes, immunoassay, molecular)
 - ✓ Across geographies (mature & emerging markets)
 - ✓ Across diagnostic settings (home-use, hospital, clinic)
- Patent protected (44 patent families)





A paradigm shift in electrochemical sensors





...and low cost, scale manufacturing





Contents

• UBI Overview



Blood Glucose Monitoring

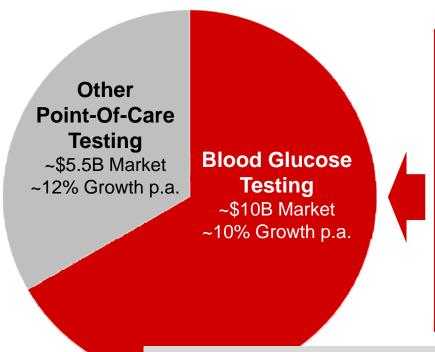
Coagulation Testing & beyond



1st target: the \$10B blood glucose segment



(2010 estimate)



Blood Glucose Growth Drivers

- Increased life expectancy of diabetes sufferers
- Growing incidence of diabetes in <u>all</u> geographies
- Technology improvements
- Increasing patient awareness

Diabetes in the US:

- Type II prevalence doubled in US from 1990 to 2005;
- ~8.3% of US population affected;
- ~7 million people in US undiagnosed today;

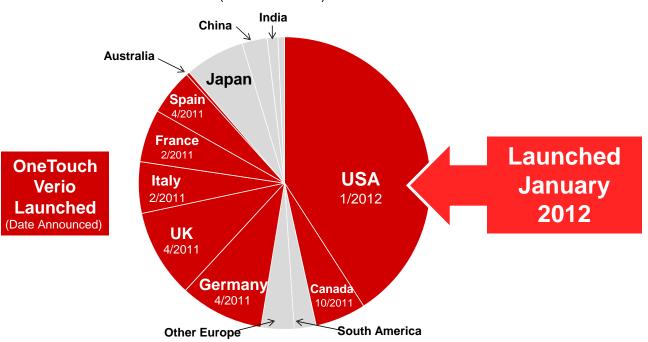


Global roll-out in \$10B SMBG market



Self Monitored Blood Glucose Market

(2015 estimate*)





Well placed to succeed in the SMBG market

- LifeScan market strength
 - 27% worldwide share of \$10B SMBG market (2010)
 - 33% US market share in SMBG (2010)
- Competitive product features
 - Accuracy
 - Glucose specificity
 - Small blood volume
 - No "coding" requirement
 - Meter functionality (data storage & analysis, user interface, etc)







Increasing commitment to Verio...

- OneTouch Verio IQ (launched in US market on 9th Jan 2012), CE Marked and now available in France & UK
- OneTouch Verio strip manufacturing expected to increase in 2012
 - UBI production volumes in 2012 expected to be higher than 2011 levels
 - LifeScan has commenced commercial manufacturing of OneTouch Verio strips in Inverness
- Commitment to the Verio technology through strategic relationships
 - Insulet announces global agreement with LifeScan to integrate Verio technology with a future version of their Omnipod Personal Diabetes Manager (Feb 2012)
- J&J Executive refers to OneTouch Verio IQ global roll-out in recent year-end earnings call



LifeScan / blood glucose - economics

Revenue Source	Revenue Detail
Service Fees ("Revenue from Services" in published financial statements)	 US1c received for each Verio strip sold by LifeScan Irrespective of source of manufacture
Product Revenues ("Revenue from Products")	 Received for all strips <u>supplied from UBI factory</u> i) At low volumes ("Interim Costing Period"): fixed overhead contribution ii) At higher volumes: Standard Cost + modest margin
R&D Services ("Revenue from Services")	Received for R&D / services provided by UBI • Typically time & materials cost plus margin
Milestones ("Milestone Payments")	Received on hitting R&D or Regulatory milestones • Typically where UBI has taken some level of technical risk



The "glucose business" is already profitable

	Profit & Loss Statement - 2011	<u>AUD</u>
	Revenue from products*	12,063,582
Diabetes	Revenue from services**	2,632,870
Segment	Cost of goods sold and services	13,018,451
	Gross Margin	1,678,001
Investment in Future Products / Earnings	Research and development	9,812,396
	General and administrative	7,271,488
	Profit/(loss) from operations	(15,405,883)
	Other income	713,766
	Income tax benefit	-
	Net profit/(loss)	(14,692,117)

^{*} Revenue earned from strips sold to LifeScan, manufactured by UBI

^{**} Includes ~US1c Service Fee earned on every Verio strip sold by LifeScan + fees earned providing R&D Services to LifeScan



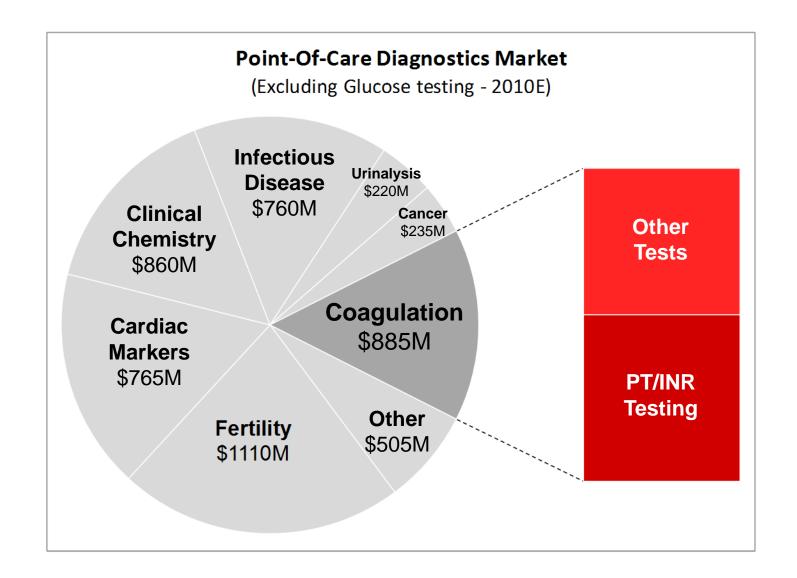
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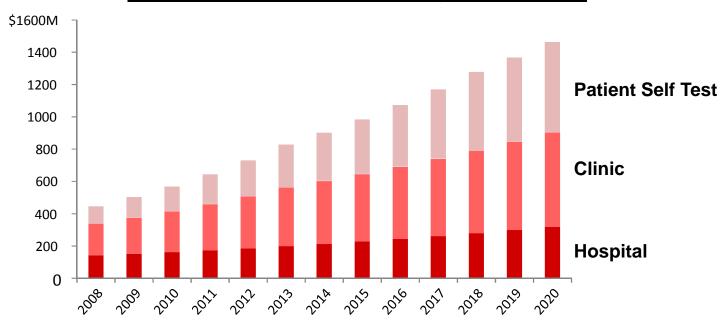
Next opportunity: POC coagulation testing





POC PT-INR testing is growing strongly

Global POC PT/INR Market Projection (US\$M)



Market growth driven by:

- ✓ growing patient population
- √ ongoing Warfarin use (>7 million users in 2010)
- √ health benefits of increasing testing frequency (weekly)



Siemens – a powerful partner for UBI



- Partnership in the worldwide Coagulation market
 - ✓ Excludes patient-self-testing segment which UBI is free to pursue separately.
- Multiple coagulation products to be developed
 - ✓ PT/INR product first to launch (planned for 2013)
 - ✓ Further products to follow
- Initial technology fee of \$3 million and a series of 6 payments tied to product development milestones to fund a significant portion of the R&D effort
- UBI will manufacture test strips exclusively
- Siemens to sell & distribute the products worldwide



PT/INR offers good economic potential

Maximum annual earnings opportunity (at 100% market share):

- Consider a target audience of >7 million Warfarin patients worldwide
- Assume 100% of this market
- Consider PT/INR monitoring frequency ranging from 4-weekly to weekly
- Consider earnings per test strip ranging from \$0.50 to \$1.50

Annual Earnings Opportunity (at 100% market share)	Indicative Earnings per Strip			
Indicative Testing Frequency	\$0.50	\$1.00	\$1.50	
Once every 4 weeks (~91M tests/annum)	\$45M	\$91M	\$136M	
Once every 2 weeks (~182M tests/annum)	\$91M	\$182M	\$273M	
Once every week (~364M tests/annum)	\$182M	\$364M	\$546M	

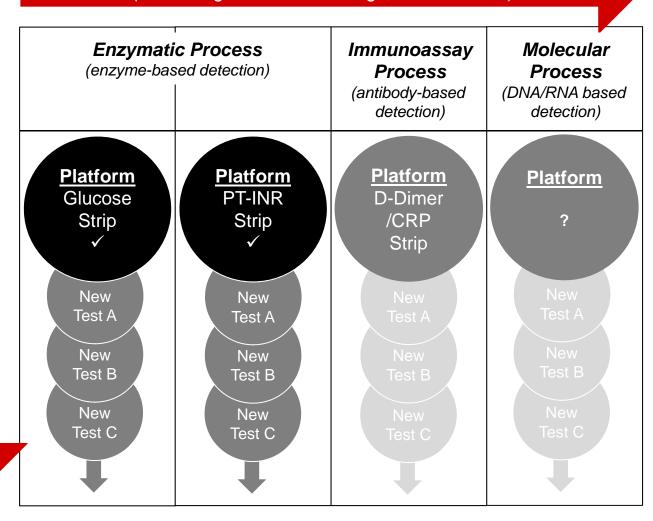
Note: this analysis is intended to illustrate the scale of the opportunity within PT/INR testing across a range of input assumptions and in no way represents a forecast of likely UBI earnings.



R&D balances strip design vs menu expansion

designs to expand test menu cost and time) 'reduced technical challenge, strip standard Leverage

Create a standard strip design for each approach (increasing technical challenge, cost and time)





Future near term milestones

Verio (US1c) Quarterly Service Fees increasing	Quarterly
Technology feasibility program for LifeScan completed	2012
First R&D milestones for Siemens completed	2012
Launch of PT-INR product with Siemens	2013
Immunoassay platform feasibility demonstrated	2012
Rapid DNA detection using UBI strip technology demonstrated	d 2013



Financial summary: Q1 2012

	3 Months Ending 31 st March 2012	Change vs Prior Comparable Period
Revenue from products	\$4.7M	Up 42%
Revenue from services	\$1.7M	Up 582%
Nett profit (loss) after tax	\$(2.4)M	Up 21%
Nett increase in cash held	\$0.6M	Up \$3.3M



UBI – ticking the boxes

IP protected platform technology with broad application	V
Attractive target market space	V
Powerful routes-to-market	V
Commercial product selling in the world's major markets	V
Pipeline of future product opportunities	V
Experienced, high calibre management team	V
Validation by business partners that are world leaders in their field	V



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Attachment: Financial Statements



Income Statement

	Years Ended December 31,			
	2011	2010	2009	2008
	A \$	A\$	A\$	A\$
Revenue				
Revenue from products	\$ 12,063,582	\$ 11,760,009	\$ 132,733	\$ -
Revenue from services	2,632,870	6,420,027	4,187,196	4,291,944
Milestone payment		-	17,722,641	-
Total revenue	14,696,452	18,180,036	22,042,570	4,291,944
Operating costs & expenses				
Cost of goods sold and services	13,018,451	12,282,736	627,403	3,121,754
Research and development	9,812,396	6,482,150	14,898,072	11,585,258
General and administrative	7,271,488	7,185,550	5,635,569	5,510,127
Total operating costs & expenses	30,102,335	25,950,436	21,161,044	20,217,139
Profit/(loss) from operations	(15,405,883)	(7,770,400)	881,526	(15,925,195)
Other income	713,766	1,159,875	548,937	3,929,103
Net profit/(loss) before tax	(14,692,117)	(6,610,525)	1,430,463	(11,996,092)
Income tax benefit	-	-	-	206
Net profit/(loss)	(14,692,117)	(6,610,525)	1,430,463	(11,995,886)



Balance Sheet

Balance Sheet as at 31 December 201	<u> 1</u>
	A\$
Currrent Assets (excluding cash)	9,512,078
Cash	15,089,209
Property, Plant & Equipment (net)	20,295,180
Non-current receivables	320,000
Total Assets	45,216,467
Current Liabilities	7,016,764
Non-Current Liabilities	3,177,097
Stockholders' Equity	35,022,606
Total Liabilities & Stockholders' Equity	45,216,467



Capital structure

Number of shares on issue	159,146,213
Market capitalization (at 4 th June 2011)	A\$94 million
Number of options on issue	11,375,622
Cash (at 31 March 2012)	A\$15.7 million
Equity raised since inception	A\$71 million



Top 5 UBI shareholders

Shareholder	1 March 2012 Holding
The Principals Cornerstone Fund Pty Ltd	11.7%
CM Capital Investments Pty Ltd	11.2%
HSBC Custody Nominees (Australia) Ltd	9.4%
PFM Cornerstone Ltd	7.5%
Cogent Nominees Pty Ltd	5.3%